

Justdial®

Just Dial Limited

CIN: L74140MH1993PLC150054

Registered Office : Palm Court, Building-M, 501/B, 5th Floor, New Link Road, Besides Goregaon Sports Complex, Malad (West), Mumbai 400 064.

Tel. No: +91 22 2888 4060 **Fax:** +91 22 2889 3789

E-mail: investors@justdial.com **Website:** www.justdial.com

Just Dial Limited – Buy-back of Equity Shares

FOR THE ATTENTION OF THE ELIGIBLE SHAREHOLDERS OF JUST DIAL LIMITED (“COMPANY”) IN RELATION TO THE OFFER TO BUY-BACK OF UP TO 31,42,857 FULLY PAID-UP EQUITY SHARES OF FACE VALUE OF RS. 10 EACH (“EQUITY SHARES”), FROM ALL THE ELIGIBLE SHAREHOLDERS OF THE COMPANY AS ON JULY 3, 2020, FRIDAY (THE “RECORD DATE”), ON A PROPORTIONATE BASIS, BY WAY OF A TENDER OFFER ROUTE THROUGH THE STOCK EXCHANGE MECHANISM FOR CASH AT A PRICE OF RS. 700/- PER EQUITY SHARE FOR AN AGGREGATE AMOUNT OF UP TO RS. 220,00,00,000 (“BUY-BACK”) UNDER THE SECURITIES AND EXCHANGE BOARD OF INDIA (BUY-BACK OF SECURITIES) REGULATIONS, 2018, AS AMENDED (“BUY-BACK REGULATIONS”)

The Public Announcement dated June 24, 2020 in relation to the Buy-back was published on June 25, 2020 in Financial Express, an English national daily, Jansatta, a Hindi national daily and Navshakti, a Marathi language daily (Marathi being the regional language of Maharashtra, where our Registered Office is located). The Buy-back will open on Tuesday, August 4, 2020 and will close on Monday, August 17, 2020 and the last date and time for receipt of the completed Tender Form is Wednesday, August 19, 2020 by 5.00 p.m. The letter of offer for the Buy-back and the tender forms (along with Form SH-4), dated July 28, 2020 (the “**Letter of Offer**”) has been dispatched on July 28, 2020 to all the Eligible Share holders as on July 3, 2020 (the “**Record Date**”), as received from the Depositories, through (a) electronic mail to Eligible Share holders whose e-mail IDs are registered in the records of the depository participants as on the Record Date, and (b) physical mode to Eligible Shareholders whose e-mail IDs are not registered with the Depositories, at their registered address. The Letter of Offer and this dispatch advertisement shall also be made available on the website of the Securities and Exchange Board of India at www.sebi.gov.in and on the websites of the Indian Stock Exchanges where the Company is listed at www.bseindia.com, www.nseindia.com and www.msei.in, the website of the Company at www.justdial.com, the website of the Registrar to the Buy-Back at <https://karisma.kfintech.com> and the website of the Manager to the Buy-back at www.nomuraholdings.com/company/group/asia/india/index.html. In case of any query, the Eligible Shareholders may also contact the Registrar to the Buy-back, KFin Technologies Private Limited on Tel: +91 40 6716 2222; Fax: +91 40 2343 1551; Email: justdial.buyback20@kfintech.com. The documents for inspection for the Buy-back shall be available on the website of the Company on the link <https://www.justdial.com/cms/investor-relations/share-buyback>.

Capitalized terms used but not defined in this advertisement shall have the meaning assigned to such terms in the Letter of Offer.

**By Order of the Board
For Just Dial Limited
Sd/-**

Manan Udani

Company Secretary

Date : July 28, 2020

Place : Mumbai